

Admissions and Financial Aid Committee Meeting

September 12, 2014

Minutes

Members Present: Tom Delahunt, Laura Linn, Kevin Lam, Lou Ann Simpson, Andrea Kjos, Laurie Blachford, Andrew Welch, Megan Franklin

- I. Introductions made
- II. Summerville reviewed the annual report from last year's committee action. The committee agreed this year's longitudinal agenda needed to focus on retention / admissions strategy / CREW and other targeted advising / mentoring efforts. The draft revised charge was approved and will go to Senate for a vote at the October meeting.
- III. Admissions Report
 - a. Funnel report distributed from last year and data trends were summarized.
 - The last enrollment funnel for EFRs shows that we received 870 tuition deposits from EFRs and 156 deposits from transfer students. These numbers are higher than previous years, especially for transfer students (110 in 2013 versus 156 in 2014).
 - Data was also presented that disaggregated EFR numbers by race / ethnicity / state of residence, etc.
 - LouAnn asked about how the Regents decision to emphasize in-state admission for IA State, UNI, and Iowa would affect Drake this year. Given that we are maintaining the quality of students that attend Drake each year, Tom doesn't expect a very large impact. In essence, the publics tend to attract one type of student and Drake tends to attract a different one.
 - David Maxwell wrote an letter to the Wall Street Journal in response to an article that was published suggesting Drake students graduate with lots of debt and no job prospects (one Drake student was interviewed for the article).
 - The Committee discussed the approved and potential new programs that are / may be coming online in the coming years to attract new cohorts of students.
 - Enrollment goal for 2015-21016 is 900 EFR and 125 transfers (budget is likely to be built around 805 EFR and 110 transfers).
 - The committee discussed a range of strategies necessary to meet these goals and this discussion will form the basis for some of our work this year.
- IV. Retention
 - a. Melissa Sturm-Smith and Kevin Saunders will be invited to the next meeting to discuss ways to coordinate this committees' work on retention with the larger discussions occurring across campus
- V. Diversity issues

- a. Lori Blachford and Megan Franklin will report out on their work as part of the committee charged via the QI to increase student diversity on campus.

Next meeting: September 26, 2014 9am in the Dean's Conference Room.